



Kuumba Imani Millennium Centre is a multi-cultural, multi-purpose centre which is host to several charities and small businesses. The new Nia Black Business Hub, our successful pilot, is shaping up a new service building on our previous offer of support, training, access to information and opportunities in order to ensure black Chinese, Asian and racial minority businesses are full participants in the regions business eco-system.

What we want to achieve is to create a gateway to culturally specific opportunities to ensure full participation and growth of our Black, Chinese, Asian and racial minority businesses in the region in a space that understands the specific needs of all diverse communities.

Our research and that of eminent scholars in the field of race equality has revealed that many of our business communities need business support that is culturally appropriate to level the playing field. We know that this can only happen if we work with all communities that deliver business support, by providing cultural literacy, advice, and training so that this translates into any future support you offer. The beauty of this approach is that Nia will be able to connect greater numbers of Black, Chinese, Asian and other racial minorities into the business eco system so that they too can enjoy the many benefits and all our citizens achieve an economically, thriving, business community that truly reflects the Liverpool City Region.

So, if you are an established or a start-up business or simply curious about becoming an entrepreneur and are from the racial communities we serve or you come from any other racial community and want to improve the business support you provide to these communities and get more connected with them, and collaboratively add your voice to our mission, please get involved, sign up today and we look forward working with you.

Michelle Charters, *Chief Executive*

Gloria Hyatt MBE, *Business Consultant*